



DIY EVENT

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Did you know that a staggering 65% of young adults lack basic financial literacy skills? This alarming data highlights a critical problem in America — one that we can help solve, together.

I am Renée Baker, and I am on a mission: to focus my three decades of financial services leadership on helping all people bridge the financial literacy gap. RBI-Wise is a groundbreaking marketing resource specifically designed to help you develop selling opportunities, while making a difference in the lives of youngsters seeking financial knowledge.

Game-changing RBI-Wise DIY events turn small-scale gatherings into powerful opportunities to cultivate future investors. Each event is entirely turnkey, ensuring your success. Whether held at your branch, classroom, scout or kids club meetings, you have everything you need to create an impactful and memorable presentation.

Presentation Components:

- Scripts for your welcome speech and presentation
- Centsables animated episode with Quiz Kids segment
- Corresponding financial lesson and activity
- Playmat with crayons
- Optional goody bags for attendees

Join us in this essential mission by hosting your own event. Let's build a financially brighter future for you and your next generation of clients. Working together, we can do well while going good.

Dr. Renée Baker
DBA, RCC™

Email info@theRBIgroup.com to learn more about bringing this signature event to your organization



Dr. Renée Baker and RBI-Wise are proud partners of BeCentsableSmart. Their award-winning financial literacy resources for kids will strengthen your client connections, and distinguish you as an advocate in the community you serve.

AN EXCLUSIVE OPPORTUNITY:

Enhance your event with the purchase of a BeCentsableSmart digital subscription for each attendee, and receive a special discount!



Digital subscription includes:

- Unlimited access to lessons, comics, games, fun activities, and in-depth glossary on any internet-connected device.
- Entertaining and engaging TV episodes and video content released on a rotating basis throughout the duration of the subscription.